

**thrivent**<sup>®</sup>

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**FA Name**

Title

**thrivent**

**FA Name**, Designations  
Title

Contact Info - Max of 33 Characters

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**Team Name Line 1**

Contact Info - Max of 52 Characters

Contact Info - Max of 52 Characters

## 29323B – Logo Requests Template (Small) – Programming Requirements

- Use 29323B\_Small for small-sized digital uses (websites)
- Direct download/export types:
  - PNG, JPG, PDF

Individual Profile	Field Type	Required	Protected
Name	Prefill	Yes	No
Designations	Prefill	No	Yes
Title	Prefill	Yes	Yes
Team Name	Prefill	No	Yes
Phone	Prefill	No	No
City, State	Prefill	No	No
Email	Prefill	No	No

Team Profile	Field Type	Required	Protected
Team Name	Prefill	Yes	Yes
Phone	Prefill	No	No
City, State	Prefill	No	No
Email	Prefill	No	No

### First line options:

FA name, designations or title  
Team name

### Second line options:

Title or team name  
Contact info:  
Phone; email; city, state ...

### Third line options:

Contact info:  
Phone; email; city, state ...

Two contact info items can be included on one line, if space allows.  
See sample below.

**FA Name**, Designations  
Title  
Phone | City, State

## 29323B – Logo Requests Template (Small) – Programming Requirements

### **Page 1 - Logo only.**

No copy can be added.

Three options: color, black and white, reverse color.

### **Page 2 - Logo and 1 FA name and title, or team name only.**

No additional copy can be added. Maximum of two lines of copy. Maximum of 26 characters per line.

Three options: color, black and white, reverse color.

On team version, team name will wrap to second line after 26 characters.

### **Page 3 - Logo and 1 FA name and two lines of contact info, or team name and two lines of contact info.**

No additional copy can be added. Maximum of three lines of copy. Maximum of 33 characters per line.

Three options: color, black and white, reverse color.

If text on any of the three lines exceeds 33 characters, the wide version of the logo setup on page 4 will be used.

### **Page 4 - Logo and 1 FA name, title and one line of contact info, 2 FA names and titles with no contact info, or team name and two lines of contact info – wide version.**

No additional copy can be added. Maximum of three lines of copy. Maximum of 52 characters per line.

Three options: color, black and white, reverse color.

If text on all three lines is 33 characters or less, the logo setup on page 3 will be used.